

Mayor's Environmental Task Force - 2/9/2011

- “inward growth” should be a priority equal to or greater than fringe growth
 - we need to first look inward to identify usable space - redevelopment projects at nodes/corridors will attract a population that we need in Lincoln - will capture the young professionals
 - 2030 plan says: “entertainment and recreational facilities are important to retain and attract young professionals” - can be accomplished through mixed-use, inward growth development
 - adaptive reuse of existing buildings
 - allows for a more livable area - mixed use development, walkable, local amenities, transit as a viable alternative, bike trails get better use
 - land use-transportation connection
 - reinvesting in existing infrastructure
 - need to see inner growth as contributing to the overall economic growth of Lincoln
- 2030 plan: “regional center, community centers, neighborhood centers, mixed use office centers, highway oriented commercial” as part of Business and Commerce Section
 - **suggested inclusion** - mixed use commercial/residential centers - “mixed use” meaning residential, commercial, environmental, green space, transportation
 - **suggested inclusion** - multi-modal oriented commercial centers - places that have direct transit, bike, and pedestrian impacts
- 2030 plan: no “large-scale revitalization” section, does include sections on potential large employer opportunity areas, mentions the West Haymarket Redevelopment Project
 - **suggested inclusion** - “large-scale revitalization” component that would account for the node redevelopment projects - a big box store conversion to mixed-use commercial/residential center
- responsible inward growth
 - respect existing neighborhoods, neighborhood design and characteristics
 - avoid previous track record of “slip ins”, blank walls, lack of off-street parking, etc
 - need to view inward growth as an enhancement of neighborhoods and developments
- examine obstacles/barriers/limits to inward growth to make most cost-effective
- examples:
 - Midtown Crossing in Omaha:
 - 297 condominium units, 196 apartment units
 - in the same development: restaurants, art galleries, financial planning business, movie theatre, fitness center, another other businesses
 - park amenities
 - readily available transit stops on either side of the development
 - job creation - nearby businesses, economic competitiveness
 - near 3 Fortune 500 companies
 - supported by Greater Omaha Area Chamber, Greater Omaha Young Professionals Group, Midtown Neighborhood Alliance, Midtown Business Association, City of Omaha